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B.M.S. COLLEGE FOR WOMEN, AUTONOMOUS
BENGALURU – 560004
SEMESTER END EXAMINATION – JANUARY/ FEBRUARY 2023

Open Elective – I Semester

JOURNALISM-WRITING FOR MEDIA
(NEP Scheme 2021-22 onwards - Freshers)

Course Code: JOU1OE01

Duration: 2 ½ Hours

QP Code: 1206

Max. Marks: 60

Instructions:

1) All sections are compulsory.

2) Answers should be written completely either in Kannada or in English.

SECTION – A

Answer any FIVE of the following:

(5X2=10)

F PÉ¼ÄVÆÀ AiÀiÁªÄÅzÁzÀgÄÄ LzÄÄ ¥Äæ±ÉßUÄ½UÉ GvÄÛgÄ §gÉ-Äj:

1. Media Literacy

ªÀiÁzsÀªªÄÄ ,ÁPÀëgÀvÉ

2. Letters to the Editor

,ÄA¥ÁzÀPÀjUÉ ¥ÀvÀæ

3. Twitter

nélgî

4. What is a Script?

¹ìç¥iÖ JAzÀgÉÃÆÄÄ?

5. Bigg Boss

©Uî ¨Á,î

6. Instagram

EEÁì÷ÖUÁæöªªÄÄ

7. Blogging

¨ÁèVAUî

SECTION – B

Answer any FOUR of the following:

(4X5=20)

F PÉ¼ÄVÆÀ AiÀiÁªÄÅzÁzÀgÄÄ £Á®Äì ¥Äæ±ÉßUÄ½UÉ GvÄÛgÄ §gÉ-Äj:

8. Explain the Principles of Writing for Media

9. Discuss different script formats of radio.
gÉÃrAiÉÆzÀ «©ü£Àß 'lç¥iÖ ,ÀégÀÆ¥ÀUÀ¼À£ÀÄß ZÀað¹.

10. Discuss the current trends in Web Journalism.

eÁ® ¥ÀwæPÉÆÃzÀåªÀÄzÀ ¥Àæ,ÄÄÛvÀ ¥ÀæªÀÈwÛUÀ¼À£ÀÄß ZÀað¹.

11. List and elaborate on any five types of television programmes.

AiÀiÁªÀÅzÁzÀgÀÄ LzÀÄ zÀÆgÀzÀ±Àð£À PÁAiÀÄðPÀæªÀÄUÀ¼À
«zsÀUÀ¼À£ÀÄß ¥ÀnÖªÀiÁr «ªÀj¹.

12. Write a Letter to the Editor on the topic of your choice.

µÀAiÀÄzÀ PÄjvÀÄ ,ÀA¥ÁzÀPÄjUÉ ¥ÀvÀæ
§gÉ-Äj.

13. Explain the importance of Rewriting.

¥ÀÄ£Àgi §gÀªÀtÂUÉAiÀÄ ¥ÀæªÀÄÄRåvÉAiÀÄ£ÀÄß «ªÀj¹.

SECTION – C

Answer any THREE of the following:

(3X10=30)

**F PÉ¼ÀV£À AiÀiÁªÀÅzÁzÀgÀÄªÀÄÆgÀÄ ¥Àæ±ÉßUÀ½UÉ GvÀÛgÀ
§gÉ-Äj:**

14. Explain any two forms of Journalistic writing.

¥ÀwæPÉÆÃzÀåªÀÄ §gÀªÀtÂUÉAiÀÄ AiÀiÁªÀÅzÁzÀgÀÄ JgÀqÀÄ
¥ÀæPÁgÀUÀ¼À£ÀÄß «ªÀj¹.

15. Explain Principles and Techniques of Television Writing.

zÀÆgÀzÀ±Àð£À §gÀªÀtÂUÉAiÀÄ vÀvÀéUÀ¼ÀÄªÀÄvÀÄÛ
vÀAvÀæUÀ¼À£ÀÄß «ªÀj¹.

16. Explain the Principles of Radio Scripting.

gÉÃrAiÉÆÃ 'lç!ÖAUifÀ vÀvÀéUÀ¼À£ÀÄß «ªÀj¹.

17. Explain the techniques of writing for New Media.

ºÉÆ,ÀªÀiÁzsÀåªÀÄPÁV §gÉAiÀÄªÀÄªÀÄ vÀAvÀæUÀ¼À£ÀÄß «ªÀj¹.

18. Elucidate the techniques of writing for Print Media.

ªÀÄÄzÀæªÀiÁzsÀåªÀÄPÁV §gÉAiÀÄªÀÄªÀÄ vÀAvÀæUÀ¼À£ÀÄß «ªÀj¹.

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